

Canadian Oil Opens New Service Station

Canadian Oil Companies' latest ultra-modern new look service station at Melrose and Watt will be officially opened to the public Friday and Saturday. To celebrate the occasion, free door prizes and gifts will be given away.

Operator of the station is Glen Ball, who has been operating the Elmwood Motors No. 1 station on Nairn ave. for the past 3½ years.

Canadian Oil Companies, Ltd., take particular pride in keeping pace with the tremendous development and expansion program that has taken place in East Kildonan in recent years, and in choosing the site at Melrose and Watt considers the station to be located in the very heart of the future shopping area.

The station is the most modern and up-to-date in Greater Winnipeg, being equipped with overhead greasing facilities and frame contact hoist, with the latest tune-up and mechanical equipment.

The 30x50-ft. building is of concrete construction, and the first White Rose station in Manitoba to have porcelain enamel exterior.

The interior is in line with the modern trend towards color, with the result that the effect is most pleasing to the eye. The station has ultra-modern rest rooms.

The entire property is hard-surfaced with four driveways. It has two large pump islands for easy accessibility for customers entering from both Melrose and Watt.

The exterior lighting sets off the station "like a jewel in a beautiful setting," according to an official of the company.

The station was designed by one of New York's leading service station designers.

Glen Ball, a resident of Elmwood for many years, and well-known locally, will now be able to serve the community at both stations, Melrose and Watt, and Nairn ave.