

St Boniface Station CKSB On The Air Next Monday

CKSB, the first all-French radio station in western Canada, built and equipped entirely through subscriptions by French and English speaking people of Manitoba, is scheduled to go on the air next Monday at 6 p.m. from its studios at 607 rue du College, St. Boniface.

Broadcasting at a frequency of 1,250 kilocycles and with a transmitting power of 1,000 watts, the new \$80,000 station is intended to fulfil a long-felt need by both French and English for a source of French language and culture in western Canada; according to its supporters.

CKSB's varied programme, which will include musical and dramatic entertainment, news broadcasts, market quotations, and educational topics, will feature informal instruction in conversational French. L. E. Leprohon, managing director, pointed out that the station's policy is designed not only for the French-speaking, but also to encourage interest among the English-speaking in the French language and to help in creating better understanding between French and English.

Three Modern Studios

The station is equipped with three modern studios, a control room and observation room on the ground floor, with offices and a

large library of French recordings on the second floor. The main studio, Mr. Leprohon said, is the only one in Canada equipped with poly-cylindrical sound diffusers, which cut to a minimum all sound echoes and provide better reception.

For the first six or eight months of its operation, the new station will broadcast 11 hours daily, from seven a.m. until two p.m., and from five until nine o'clock.

Just as the station has been financed locally, and will be controlled by a directorate of 15 chosen by the shareholders, it will encourage local talent on its programmes. At the opening broadcast Monday, at which Premier Stuart Garson and Hon. R. F. McWilliams, lieutenant-governor, will officiate, French entertainers of Greater Winnipeg, will be given first place. The staff all speak both French and English, and are all natives of St. Boniface.

Sunday afternoon an estimated 5,000 visitors looked through the building, which stands on the site of the old St. Boniface College lost by fire in 1922. "Once again this site will be a source of French language and culture," said Mr. Leprohon.

The transmitting towers for CKSB are located about three miles away from the studios, on Dawson