

Mayor Garnet Coulter Opens Winnipeg's New Radio Station

Winnipeg's new radio station, CJOB, began broadcasting at 6 a.m. today. The main switch was thrown by Mayor Garnet Coulter in a brief ceremony.

There will be no commercial programs this week. CJOB is saluting all service clubs and service organizations connected with the war efforts as well as peacetime groups working for the community. "Working for Winnipeg" is CJOB's slogan.

Owned and operated by Blick Broadcasting limited, a private company, CJOB is situated on the 10th floor of the Lindsay building with the transmitter building and steel antennae situated near Whittier park in St. Boniface.

The president and managing director, J. O. Blick, former R. C. A. F. pilot, has employed, as far as possible, ex-servicemen of the Canadian forces. All the technical men were in radio and signal branches of the service. The commercial manager is A. J. Messner, of Winnipeg, and production manager is L. R. Roskin.

The two studios of CJOB are of the latest design, and are completely equipped with sound-proof acoustic equipment. To avoid reflected sound, no two walls in either studio are parallel. All studio walls are slanted outward, so that sound waves are diverted upwards, where

they are absorbed in the specially designed ceiling. The ceiling is "wavy" to further insure sound being absorbed rather than reflected back. The windows in the studios are three plates thick—each one set at a different angle and a closed space between each. The studios are set on seven inches of acoustic rubber—technically speaking they are "floating" rooms" within rooms.

The Control Rooms

The control rooms adjacent to each studio, are separated from the studios by three thicknesses of plate glass, and are completely installed with new broadcasting equipment of the latest design. There are also facilities for transcribing, and the operators are able to have one programme going out on the air while another programme in the second studio is being recorded.

A record library of 9,000 recordings includes all popular artists of stage, screen, and radio fame.

News every hour on the hour is a feature of CJOB. A news staff of three men is on hand 20 hours a day to write a news broadcast of five minutes to be presented every hour.

Operating 20 hours of broadcasting a day, from 6 a.m. until 2 a.m., radio station CJOB has a frequency, (spot on the dial), of 1340. The power is 250 watts.