

Dunrobin Motors Opened

Saturday marked the official opening of the new and fully-modern Dunrobin Motors at the corner of Henderson Highway and Dunrobin ave.

Officiating at the opening ceremony were Mayor J. Les. Bodie, H. R. Hinds, sales manager of Imperial Oil Ltd.; J. O. Pickell, master of ceremonies and supervisor of Imperial Oil Ltd., and Nick and Jack Reimer, owners of Dunrobin Motors.

The ceremony was opened with the playing of "O Canada" followed by short talks by the other officials. The official ribbon was cut by Mayor Bodie and the keys presented to the Reimer brothers to officially open the station.

Other dignitaries were Councillor F. Dryden, Councillor G. N. Suttie, Engineer J. W. Battershill and Secretary-Treasurer P. F. C. Byars.

Well over 300 friends and neighbors attended the opening ceremony. A continuous motion picture was conducted by Imperial Oil Ltd. in the large shop, which consisted of travelogues, etc.

During the show prizes were presented by J. O. Pickell, M.C., and Reimer brothers, to various members of the audience. Prizes consisted of five grease jobs, two wash jobs, two oil changes, one motor tuneup, three attendance prizes to the ladies. Some of these prizes were won by children who each received a one dollar bill instead of the above.

The prize winners included George Rizer, Jack Willis, N. R. Pickell, Mrs. Thos. Cousins and Mrs. J. Reimer.

Personalized letters have been mailed to hundreds of residents in the district and those who were not able to attend the opening kindly phoned Reimer Bros. congratulations on the opening of their new station.

Construction of Dunrobin Motors started in June and was built with tireless efforts on the parts of both Nick and Jack Reimer.