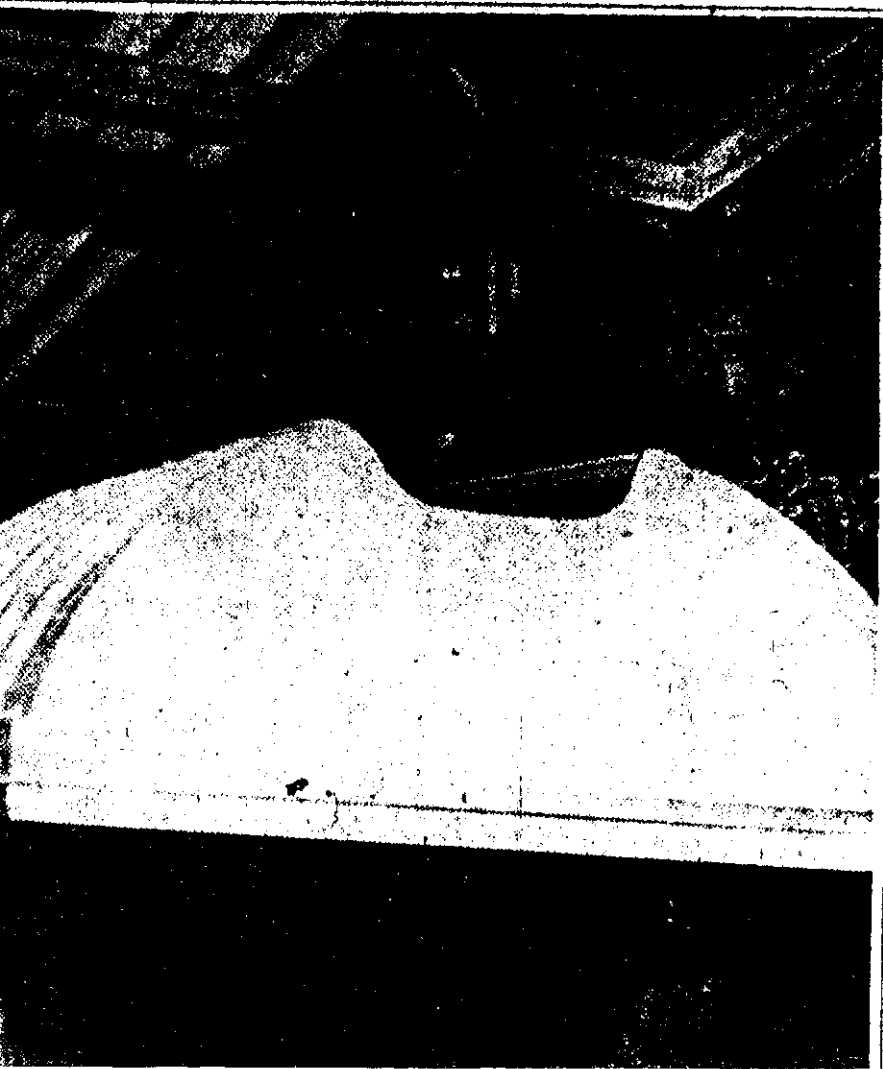


WITH AERIALS

November 7 1960

Pembina TV Reception Loud And Clear In City



North And Northeast Sectors Need Higher Antennas

The Pembina, North Dakota television station went on the air Sunday evening. Reception in Greater Winnipeg was generally good on sets with outside aerials.

Charles Bundlie, operations manager for KCND, Channel 12, said Monday that the station received 150 telephone calls Sunday evening, all but one reporting good reception.

Mr. Bundlie said that most of the calls were long distance, 75 per cent of them from Manitoba viewers. One resident of McCreary, Man., about 200 miles northwest of Pembina, reported good reception.

One large television antenna dealer said that generally reception in Winnipeg was "very, very good."

KCND will not be carrying the U.S. election returns.

Best In South

Best reception is in the southern

* * *
**Weekend
Start
— CJAY**

Antenna Up,

Test Pattern

Begins Tuesday

Winnipeg's private television sta-

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