

# Official Opening of New Imperial Oil Service Station Saturday

Less than three months after the first sod was turned, a new modern Imperial Oil Ltd. service station on the corner of Neil and

Watt will be officially opened on Saturday, July 14.

On hand for the opening to give free gifts to all customers will be Sandra Oxholm, "Miss Winnipeg". The gracious young blonde teenager will be on hand most of the day to personally greet customers at the station.

The new station is equipped with the most modern devices for servicing automobiles, including a hydraulic hoist and pressure greasing equipment.

The building, which measures 29x41 feet, is of concrete block construction and is faced on two sides with gleaming white vitrolite, a glass composition which gives it a sparkling clean appearance at all times. It is built of reinforced concrete foundation supported by spread piles. The area surrounding the building is hard-surfaced with asphalt.

The underground gasoline storage tanks will be of the maximum size permitted by municipal law, thus cutting to a minimum the frequency of product delivery by tank trucks.

John Remple, who was previously employed by Dingwall Motors in Kenora, Ont., is the operator of this new station.

Mr. and Mrs. Remple have taken leave of Kenora and are now living in East Kildonan.

## LOW RAIL FARES TO REGINA EXHIBITION

JULY 30 to AUG. 4

ONE WAY FARE  
AND ONE-HALF  
FOR THE ROUND TRIP

(Minimum fare 50c)

From all stations in Manitoba,  
Saskatchewan and Alberta

GOING: JULY 28 TO AUG. 4  
providing train on Aug. 4 arrives  
Regina by 5 p.m.  
(Standard Time)

RETURN LIMIT, AUG. 6

If no train Aug. 6, first available  
train thereafter.

Consult your ticket agent

Canadian Pacific