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1928

Telephone Service

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The Hours for Reduced Rates on Station to Station Calls are altered as follows:

Evening Service - 7.00 p.m. to 8.30 p.m.

Night Service - - 8.30 p.m. to 4.30 a.m.

These Changes bring into effect an appreciable Reduction in Cost of Service.

	FOR DAY STATION TO STATION
Where Calgary Call Cost \$4.35	
The New Rate is - - - \$3.90	do. do.
Edmonton Old Rate - - - \$4.95	do. do.
Edmonton New Rate - \$3.90	do. do.
Minneapolis New Rate - \$1.65	do. do.

Shorter or Longer Distances are Proportionate.

The evening rate is 75% of the day rate

The night rate is 50% of the day rate

No longer necessary to wait until midnight for the cheap service. The new hours commencing 8.30 make the night service available to all.

The Cheapest, Most Efficient and Satisfactory Means of Communication is the

Long Distance Telephone

Manitoba Telephone System
Manitoba Telephone System

The **TRANS-CANADA TELEPHONE SYSTEM**

announces
**the opening of the
 All Canada
 Telephone Service**

VANCOUVER

to
 Regina . . . \$1.25
 Winnipeg . . . 4.50
 Toronto . . . 7.75

CALGARY

to
 Winnipeg . . . \$1.00
 Toronto . . . 6.25
 Montreal . . . 7.00

REGINA

to
 Vancouver . . . \$1.25
 Montreal . . . 5.50
 Saint John . . . 6.75

WINNIPEG

to
 Vancouver . . . \$4.50
 Calgary . . . 3.00
 Saint John . . . 5.50

TORONTO

to
 Calgary . . . 6.25
 Regina . . . 4.75
 Halifax . . . 9.50

MONTREAL

to
 Vancouver . . . \$8.25
 Regina . . . 5.50
 Halifax . . . 9.40

SAINT JOHN

to
 Calgary . . . \$8.00
 Regina . . . 6.75
 Winnipeg . . . 5.50

HALIFAX

to
 Vancouver . . . \$10.00
 Toronto . . . 1.50
 Winnipeg . . . 6.25



THE Trans-Canada Telephone System is now in operation—a direct, all-Canadian telephone network, extending 4,263 miles from coast to coast.

The Trans-Canada Telephone System puts Canada in the van of world telephone progress. It links east with west more closely than ever before. It provides adequate long distance facilities; direct, instantaneous communication from Halifax to Vancouver with the convenience and clarity of local calls; accurate connections; more reliable service; all at moderate cost to the user.

Ten years of planning, of unremitting effort by the seven telephone systems which serve Canada from coast to coast, have made this Dominion-wide network possible, and have given to Canadian subscribers a long distance service adequate to meet both present and future needs.

● Day Rates as quoted apply from 4.30 a.m. to 7 p.m. Lower rates apply after 7 p.m.

Manitoba Telephone System

Important Announcement

EFFECTIVE JANUARY 15th

BARGAIN HOURS ON PERSON-
TO-PERSON

LONG DISTANCE
CALLS



Recently the reduced evening rates for Long Distance on Station-to-Station calls were allowed to extend continuously from 7 p.m. Saturday to 4.30 a.m. Monday. Now another great saving on

Long Distance Calls

is going into effect. Under the new schedule of rates a discount will be allowed on all

PERSON-TO-PERSON CALLS

between the hours of 7 p.m. and 4.30 a.m. and all day Sunday.

The reduction on person-to-person night and Sunday calls will be exactly the same in amount (*not in percentage*) as on station-to-station calls to the same place. For example, on a call, Winnipeg to Brandon—

The DAY Station-to-Station rate is 85c (3 minutes)

The NIGHT Station-to-Station rate is 45c (3 minutes). Difference, 40c.

The DAY Person-to-Person rate is \$1.05 (3 minutes)

The NIGHT Person-to-Person rate is 65c (3 minutes). Difference, 40c.

Use LONG DISTANCE For Your
Out-of-Town Business

MANITOBA TELEPHONE SYSTEM