

E. W. RAY INDUCTED AS PRESIDENT OF KIWANIS

New Directors Presented and Heads of Committees Elected

E. W. Ray, the newly-elected president of the Winnipeg Kiwanis club, was formally installed in office, when the retiring president, F. T. Baxter, presented him with the insignia of office at the meeting of the club yesterday at noon, at the Fort Garry hotel.

The new directors of the club were presented to the membership. They are, in addition to the president and retiring president: Claude E. Bain, J. E. Brand, W. E. Buck, W. E. Davidson, Arthur Dobbs, H. C. Morrison, Dr. W. W. Musgrove, R. Salvia, A. K. Williamson, Elmer Wood and Dr. W. W. Wright.

A. E. Parker commenced his tenth term as secretary of the club.

The following committees chairmen for the year were announced and introduced: Attendance, Fred Smith; business standards and methods, T. Baxter; church, Gordon Shantz; classification and membership, Bill McAndrew; Emerson road, Fred Walker; entertainment, Jos. Miller; finance, W. E. Davidson; fresh air camp, Cap. Wilkinson; golf, Jim Currier; house, Frank Penner; inter-city club relations, Foss Wintomute; Kiwanis education, Bill Ogston; public affairs, Theo Hunt, K.C.

prize, Harry Campbell; reception, Capt. Tony James, speaker, Geo. Phillips; sports, Jimmy Wells; sunshine, Carl Kummert; transportation, R. Welsford; town and country, Prof. Herner.

A feature of the meeting was the introduction of the trustee board, which takes charge of the work of the Kiwanis club among the war widows and orphans of the city. The board this year will be made up as follows: Chairman, Hugh Russell, G. Z. H. Van Harten, John Halstead, W. G. Sarburn, H. H. Eger, H. L. MacKinnon, W. E. Davidson, A. M. Dobbs, Hugh Russell, chairman of the board, gave an interesting outline of the work done by the committee during 1927.

Stephen Sawula Heads Welfare Association

Stephen Sawula, LL.B., was re-elected president of the St. Raphael's Ukrainian Immigrants' Welfare association of Canada, at the third annual meeting held Friday.

The following officers were chosen for 1928: S. Sawula, LL.B., president; V. H. Koman, first vice-president; Dev. Father M. Hryhorchuk, Montreal second vice-president; D. M. Elcheson secretary; E. Wasylshen, treasurer; P. A. Drazil and J. Esauw, members; Thos. Melnychuk and S. Eobiwski were appointed controllers.

Fire Hurt in Derailment.

Martin's Ferry, O., Jan. 3.—Five persons were injured when two coaches and two Pullmans of a Baltimore and Ohio passenger train, en route from Pittsburgh to Charleston, W. Va., were derailed and overturned at Raven Rocks, near here today.

Jan. 1928

BLACK @ WHITE CABS

Reduce Rates 10c Per Mile

As an experiment the new rate went into effect August 1st, 1927. Owing to the increase of our business, due possibly to the reduced rate, we are now able to announce this permanent reduction.

OLD RATE

50c	90c	\$1.30	\$1.70	\$2.10
1 MILE	2 MILES	3 MILES	4 MILES	5 MILES

NEW RATE

50c	80c	\$1.10	\$1.40	\$1.70
1 MILE	2 MILES	3 MILES	4 MILES	5 MILES

Black @ White Taxi Cab Co., Limited
26 301

Day or Night Call Black @ White
26 301

HOLLINSWORTH'S

January Clearance

OF ALL CLOTH COATS FUR COATS and DRESSES

"A Knockout"

Duvetyn Coats
Regular \$29.50 to \$35.00
Go at **\$16.95**
Sizes 14 to 46.

Marvella Coats
Regular \$33.75 to \$45.00
Go at **\$24.75**
Sizes 14 to 46.

Needlepoint Coats
Regular \$49.50 to \$59.00
Go at **\$35.00**
Sizes 14 to 44.

Needlepoint Coats
Regular \$65.00 to \$95.00
Go at **\$49.50**
Sizes 14 to 46.



Remember!

Every Cloth Coat
Every Fur Coat
Every Dress

in the Store
Greatly Reduced
in Price

"Whatever You Miss"---"Don't Miss This"
HOLLINSWORTH'S GREATEST JANUARY SALE

SILK and CLOTH Dresses
Regular \$15.95 to \$19.75.
Go at **\$9.00**

Silk Dresses
Regular \$29.50 to \$45.00.
Go at **\$17.00**

Silk Dresses
Regular \$49.50 to \$65.00.
Go at **\$29.00**

Sizes 14 to 20 Years---36 to 46

"Early Shopping" means "Better Selection"

Electric Seal Coats
Sable and Self-trimmed.
\$110.00
Regular up to \$139.00.

CHOICE Hudson Seal and Persian Lamb Coats
Self and Sable Trimmed.
Go at **\$269**
Regular up to \$345.00.
Sizes 34 to 44.

Fancy Muskrat Coats
Self Trimmed
\$169.00
Regular up to \$195.00.

Electric Seal Coats
Sable Trimmed.
\$145.00
Regular up to \$175.00.

Fancy Muskrat Coats
Fox and Self-trimmed.
\$210.00
Regular up to \$285.00.

Store Hours: 9 a.m. to 6 p.m.

HOLLINSWORTH & CO. LIMITED
WINNIPEG
Specialists in Women and Men's Ready-to-Wear
286 and 290 Portage Avenue BOYD BUILDING

Early Shopping Means Better Selection.

And together with all this protection you are riding with us 10c a mile cheaper, after the first mile than you can with any other meter cab in the city.

October 1928

	1 MILE	2 MILES	3 MILES	4 MILES	5 MILES
Our Old Rates <i>Which is the Standard Rate in the City Today</i>	50c	90c	\$1.30	\$1.70	\$2.10
Our New Rates	50c	80c	\$1.10	\$1.40	\$1.70

Why pay 10c a mile more when you can ride in a **BLACK & WHITE CAB** for less—and have all this protection?

DAY or NIGHT
Call BLACK & WHITE
26 301

TAXICAB FARES REDUCED

March 24
1930

RATES CUT IN HALF

After the First Mile

March 1930

New Rate:—

50c for the first mile, 10c
each additional HALF MILE

These Rates are the Lowest in Canada

Ride with us. Compare our rates with any metered or non-metered taxicabs in operation.

SAME HIGH-CLASS EQUIPMENT

SAME INSURANCE PROTECTION—\$25,000.00

No other Taxicab Company in Canada offers this protection.

SAME COMPLETE TELEPHONE SERVICE

14 Call Stations

RECEIPT ISSUING METERS

Insist on Getting Your Receipt

Phone 23 331

DIAMOND TAXI

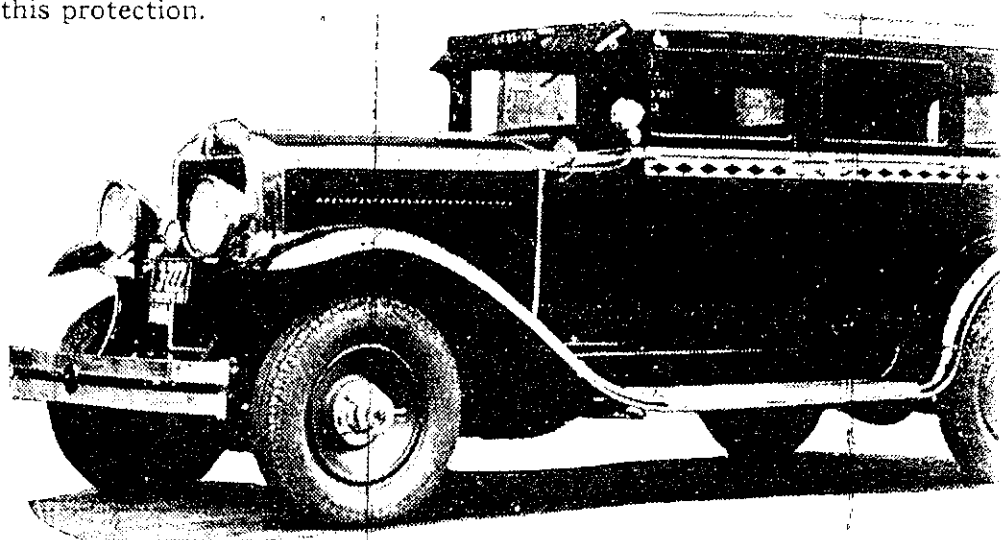
Diamond Taxicab passes on to its patrons the benefit of reduced costs, achieved through the wonderful cooperation the public has given our enterprise since its inception.

Diamond Taxicab were the first in the field to introduce taxicabs in Winnipeg; *Diamond Taxicab are the first to give the riding public the benefit of reduced fares*, and we can count on the public to give us the support and approval which we feel our policy merits.

Call us direct, or hail our Diamond-marked cars anywhere, and ride in comfort in the finest taxicabs in Winnipeg. Always be sure it's a "Diamond."

THE DIAMOND TAXICAB COMPANY

A. I. Hendon



March 2 1931

DIAMOND TAXI

INAUGURATES NEW SERVICE

Now — **50**¢

Feb 1931

Anywhere Within the City

ALWAYS
CALL

23331

SERVICE —

COURTESY —

PROTECTION

NEW TAXI ZONE RATES

~~effective~~

Dec 1931

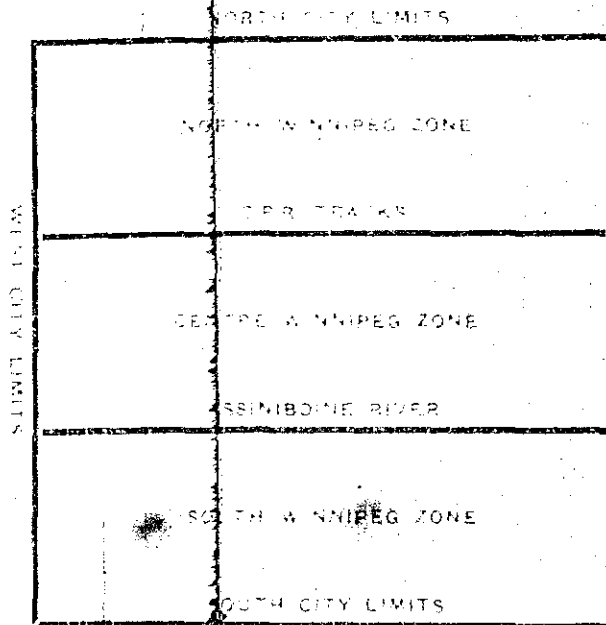
Saturday, (7 a.m.) Dec. 19th

The undersigned taxi-cab owners—representing 234 taxi-cabs operating in the city of Winnipeg — wish to go on record as definitely opposed to the meter system and strongly favor the popular zone system believing it to be the most economical for and in the best interests of the general public.

The following zones and rates have been established and become effective at 7 o'clock in the morning on Dec. 19th, 1931.

**Within
Any
One
Zone**

40^c



**Within
Any
Two
(Adjacent)
Zones**

55^c

Anywhere in the City—Limit to Limit 75c

Crescent Taxi Service	42 338	Jack's Service Taxi	80 194	Paramount Taxi	29 855
De Luxe Taxi	86 000	McMillan Taxi	24 408	Peacock Taxi	23 100
Grosvenor Taxi Service	42 811	Moore's Taxi Ltd.	28 333	Radio Taxi	55 051
Rathgar Taxi	46 520	Service Taxi	21 307		

MOORE'S TAXI

LIMITED

May 1932

Always Carries Insurance

Cab Tariff, City By-Law No. 11703

MAXIMUM AND MINIMUM RATES

ZONE TARIFF

ZONE NO. 1-- All that portion of the City of Winnipeg south of the Assiniboine River.

ZONE NO. 2-- All that portion of the City of Winnipeg between the Assiniboine River and the main line of the C.P.R., and between the Red River and the Western City Limits.

ZONE NO. 3-- All that portion of the City of Winnipeg north of the main line of the C.P.R., and all of Elmwood.

TARIFF

Between two points in any one zone (1 to 4 passengers) 40c

Between a point in one zone to a point in the adjoining zone (1 to 4 passengers) 60c

From any point in Zone 1 to any point in Zone 3, or vice versa (1 to 4 passengers) 75c

For each additional person for the whole journey.... 25c

For waiting at the request of the passenger while under engagement, for each 3 minutes..... 10c

(Provided that there shall be no charge for the first 4 minutes of any wait).

Any trip not exceeding one mile (1 to 4 passengers) 40c

The City Council have given notice that the above rates must be used from Friday, 13th of May. We have fought for cheap fares for many years, and regret that after nearly six months of rates that appeal to the public, we are now compelled to increase them. We thank our friends for their patronage in the past, and assure you that you will find our service under the new rates as speedy and reliable as under the old.

MOORE'S TAXI

LIMITED

All Passengers Insured

Phone 28 333

en up with the sensation that the

MOORE'S TAXI
LTD. Sept 1933

When you arrive at the Railway Depots, Phone Moore's and save money. Why pay 40c for first mile, and 20c each additional mile when you can get Moore's for the Minimum Bylaw Rates?

25c first $\frac{1}{2}$ mile, 5c each additional $\frac{1}{2}$ mile.
1 mile, 30c; 2 miles, 40c; 3 miles, 50c; 4 miles, 60c.
Lowest Rates in the City.

The Finest Limousines and 7-pass. Sedans in the city for Weddings and Special Occasions.

These cars are not marked. One of MOORE'S CADILLACS was used exclusively by Lord Bessborough during his last visit to the City.

28,333

ALL OUR TAXIS ARE INSURED.

Y
B