

Lilac and Corydon
Portage and Sherburn
Main and Atlantic



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PIGGLY WIGGLY GRAND OPENING

3 STORES, SATURDAY, MAY 25

Piggly Wiggly takes pleasure in inviting the people of Winnipeg to the opening of their first three stores in this city. We have just completed construction of these large, new, attractive buildings, which have been especially erected for Piggly Wiggly stores. We are proud of these beautiful new links in our chain and hope that the residents, for whose convenience these stores are being opened, will be proud of them too, and will enjoy shopping the Piggly Wiggly way. It is the ambition of Piggly Wiggly to contribute to the happiness of Winnipeg housewives, in advancing a new theory of merchandising and presenting a new system of food retailing. We hope to interest you and will be glad to have you come and get acquainted Saturday. Many more Piggly Wiggly stores are being built in Winnipeg, more locations being selected and several stores nearing completion, so that we hope to announce additional openings soon.

1-lb Sunset Gold Butter
Finest Quality No. 1 Grade
and One Small Can
Pacific Milk
Limit 3 Deals to a Customer

Both for
35
C

Cleanliness is the first thing required of every Piggly Wiggly employee. To be clean and keep the store clean is the rule, every hour of every day. Cleanliness is not just a word at Piggly Wiggly, it is a great and vitally important part of our business policy, which we owe the public. Good health and cleanliness are necessities in the handling of foods to insure maximum protection to the consumer. The Piggly Wiggly Health Service compels every store employee to be regularly examined by a licensed physician to determine whether or not he is fit for the duty of handling the food you serve. The theme of modern life is to safeguard one's most precious possession—health. And to this end Piggly Wiggly enforces rigid health rules and sanitary precautions. The food you buy at Piggly Wiggly is clean, fresh food, handled by clean, healthy employees.

One Kind of Store For Every Kind of People

Clean Food From a Clean Store is Health Insurance

ROYAL CROWN Soap Products

- Witch Hazel Soap, 5 bars **25c**
- Royal Crown Soap, 10 bars **28c**
- Big 60 Laundry Soap, 5 bars **25c**
- Jif, 2 large pkgs. **35c**
- White Wonder Soap Flakes, 3-lb. bag **35c**
- Royal Crown Cleanser, 4 tins **25c**

- Sugar Crisp Corn Flakes **6c**
- Ogilvie Rolled Oats, large tube **22c**
- Chariot Currants, pkt. **10c**
- Supreme Steel Wool **5c**
- Brunswick Sardines **5c**
- Canada Corn Starch, 3 pkts. **25c**
- Perrin's 25c Cream Sodas, 2 pkgs. **35c**
- Sun-Maid Raisins, 2 large pkts. **25c**
- Menhistro Lobster, 1/4s **19c**
- Brillo **10c**

Fraser Valley Pure Jam
Large No. 4 Tins

- Strawberry **45c**
- Raspberry **45c**
- Plum **35c**

FRESH CANDIES

- Wrapped Molasses Kisses, lb. **15c**
- Jelly Beans, lb. **15c**
- Chocolate Drops, lb. **15c**
- Good Mixed Candy, 2 lbs. **25c**

HIGH PATENT FLOUR

- 49s **\$1.68**
- 24s **88c**
- 7s **25c**

NABOB Food Products

- Jelly Powders, 5 pkts. **25c**
- Coffee, Vacuum Pack, 1-lb. tin **56c**
- Tea, 1-lb. pkg. **56c**
- Extracts, Lemon or Vanilla, 2-oz. **22c**
- Extracts, Lemon or Vanilla, 4-oz. **42c**
- Extracts, Lemon or Vanilla, 8-oz. **78c**

CANNED FRUITS

- Singapore Pineapple, 2s, **10c**
- Lombard Plums, 2s, 2 tins **25c**
- Hearts of Grapefruit, 2s, 2 tins **45c**
- Pears, in light syrup, 2s **15c**

ORANGE MARMALADE

- Empress, No. 4 tin **45c**
- Brigger's, No. 4 tin **35c**
- Wethey's, 40-oz. jar **30c**
- Wagstaffe, 16-oz. glass **15c**

CANNED VEGETABLES

- Royal City Peas, 2s **15c**
- Del Maiz Corn, 2s, 2 tins **17 1/2c**
- Choice Tomatoes, 2 1/2s, 2 tins **25c**
- Libby's Kraut, 2 1/2s **15c**

Fresh Fruits and Vegetables

Asparagus, lb. 15c	Fancy Celery, lb. 10c
Cabbage lb. 5c	Head Lettuce, each 8c
Tomatoes, lb. 19c	New Potatoes, 3 lbs. 25c
Bunch Vegetables, 3 for 10c	Early Ohio Potatoes, 10 lbs. 15c
Fancy Valencia Oranges, med. size, 3 doz. 50c	Sunkist Lemons, fancy, large, doz. 25c
Doctor Phillips' Grapefruit, 80s, 3 for 25c	Fancy Bananas, lb. 5c

Meat Market Savings

Meat Economies With Guaranteed Satisfaction

Choice Quality Bologna, 2 lbs. 35c	Piggly Wiggly Sliced Bacon, 3 lbs. \$1.00
Smoked Bung Cottage Rolls, lb. 32c	Deep Sirloin Beef, lb. 32c
Fancy Smoked Picnic Hams, lb. 19c	Swift's Delico Sliced Bacon, 1/2-lb. package 17c

CHOICE BEEF

Rump Roast, lb. 25c
Hip Roast, lb. 26c
Round Steak, lb. 27c

Pure Lard, 2 lbs. **35c**

MILK FED VEAL

Veal Chops, lb. 28c
Loin Roast, lb. 24c
Fillet Roast, lb. 25c

Domestic Shortening, 3 lbs. **50c**

Quality Meats At Economy Prices

The Above Opening Day Celebration Prices Are in Effect At All Three Stores Saturday

BREAD 16-Ounce Unwrapped Loaf **5c**

Hundreds of Values Not Listed. Stores Close at 6.00 p.m. Week Days and 8.00 p.m. Saturdays

75¢ *Piggly Wiggly* (INCLUSIVE)

I.B.C. 10c Cookies, 3 pkgs. 25c
 I.B.C. 10c Sodas, 3 pkgs. 25c
 Water Ice Wafers, 3 pkgs. 25c
 Barnum's Animals, 6 pkgs. 25c
 Ingersoll Cheese, 2 pkgs. 25c

Potatoes, 20 lbs. 25c
Cabbage, 20 lbs. 25c
Bread, 5 loaves 25c

Big 60 Soap, 4 bars 25c
 Jumbo Carbolic, 5 bars 25c
 Ammonia Powder, 3 pkgs. 25c
 Sal Soda, 3 packages 25c
 Mottled Castile, 4 bars 25c

Aylmer White Corn, 1s, 3 tins 25c
 Broken Brand Grapefruit, 2s 25c
 Council Potted Meats, 5 tins 25c
 Swiss Gruyere Cheese, carton 25c
 Kkovah Custard Powder, 1-lb. tin 25c

Lynn Valley Beets, 2 large tins 25c
 Domolene Stove Polish, 2 tins 25c
 5c Bicycle Candy Bars, 10 for 25c
 Hall's Chicken Soup, 3 tins 25c
 Libby's Fruits for Salad, 1s 25c

Van Camp's Pilchards, 5 tins 25c
 Hall's Sandwich Chicken, 2 tins 25c
 Comet Brown Rice Flakes, 2 Pkgs. 25c
 Witch Hazel Toilet Soap, 5 bars 25c
 Norway Dainties Sardines, 2 tins 25c

Le Sueur Choice Corn and Peas, 1s, 3 tins 25c
 Del Monte Medium Ripe Olives, 1s, tall 25c
 National Chicken Haddie, 2 large tins 25c
 Royal City Choice Berries, 1s, tall 25c
 Libby's Queen Olives, 18-oz. royal jar 25c

Apples, 5 lbs. 25c
 Bananas, 3 lbs. 25c
 Tapioca, 3 lbs. 25c
 Lemon Oil, 25-oz. 25c
 Cedar Oil, 25-oz. 25c
 Certo, bottle 25c

1-lb. Jelly Beans and 1-lb. Roasted Peanuts 25c
 Maconochie Fish or Meat Paste, 2 tins 25c
 Comet Rice, White or Brown, 3 small pkgs. 25c
 Libby's Stuffed Olives, 5-oz., 2 bottles 25c
 Little Crow Choice Corn, 2 large tins 25c

Marr's Salad Dressing
 10-oz. jar 25c
 3 1/2-oz., 2 jars 25c
 Marr's Mayonnaise
 8-oz. jar 25c
 3 1/2-oz., 2 jars 25c

Weston's Assorted Cream Sandwich Biscuit, 1-lb. carton 25c
 Bi-More Ontario 4-sieve Peas, New Pack, 3 large tins 25c
 Kildonan 4-Sieve Choice Peas, 2 large tins 25c
 Kildonan Whole Green Beans, 2 large tins 25c
 Just-Out or D. & M. Shoe Polish, 3 tins 25c
 Marr's Sandwich Spread or 1000 Island, 3 1/2-oz., 2 jars 25c

Maraschino Cherries
 8-oz. bottle 25c
 3-oz., 2 bottles 25c
 Choice Mushrooms
 Large tin 25c
 2-oz., 3 tins 25c

**Cowan's
 Chocolate
 Buds
 Lb. 25c**

Corn Flakes, 3 pkgs. 25c
 Puffed Wheat, 2 pkgs. 25c
 Tillson's Bran, 2 pkgs. 25c
 Kipper Snacks, 4 tins 25c
 Rinso, large pkg. 25c

FLOUR
 Piggly Wiggly
7s 25c

Aylmer Soups, 3 tins 25c
 H.P. or Chef Sauce 25c
 Ginger Snaps, 2 lbs. 25c
 Lobster Paste, 2 tins 25c
 Crisco, 1-lb. tin 25c

**Licorice
 Allsorts
 Candy
 Lb. 25c**

Libby's 8-oz Apricots, 2 tins 25c
 Libby's 8-oz Peaches, 2 tins 25c
 Aylmer Choice Apricots, 2s 25c
 Cascade Salmon, 1/2s, 2 tins 25c
 50 ft. Wire Clothes Line 25c
 Sunrise Oats, 5-lb. bag 25c
 Fruit Jar Rubbers, 4 pkgs. 25c
 Small White Beans, 3 lbs. 25c
 1-lb. Wax Lunch Roll 25c
 Libby's 30c Pickles 25c

Aylmer Pitted Cherries, 1s, 2 tins 25c
 Gaillard's Olive Oil, 8-oz. bottle 25c
 Libby's Fancy Spinach, 1s tall, 2 tins 25c
 Aviator Matches, 3 large boxes 25c
 Fancy Spanish Onions, 5 lbs. 25c
 Del Monte Seedless Raisins, 2 pkgs. 25c
 Victory Plums, 2 large tins 25c
 Libby's Fancy Sauerkraut, 2 large tins 25c
 Catelli's or Tid Bits Macaroni, 5 pkgs. 25c
 Aylmer Chili Sauce, 12-oz. bottle 25c

Chiver's Lemon Curd, 16-oz 25c
 Pacific Milk, 4 small tins 25c
 Stuffed Anchovies, 2 tins 25c
 Sunset Gold Tea, 1 1/2 lb. 25c
 Sunset Gold Coffee, 1 1/2 lb. 25c
 Brunswick Sardines, 4 tins 25c
 Royal Caviar, 2-oz. glass 25c
 Lux Toilet Soap, 4 bars 25c
 Robin Hood Rapid Oats 25c
 Mild Cream Cheese, lb. 25c

Legs of 1930 Spring Lamb,
 lb. 25c
 Loin of 1930 Spring Lamb,
 lb. 25c
 Fronts of 1930 Spring Lamb,
 2 lbs. 25c

Beef Sausage, 2 lbs. 25c

Made in our own kitchen from choicest meats

Domestic Shortening, 2 lbs. 25c

Purely Vegetable

Round Shoulder Roast Baby
 Beef, 2 lbs. 25c
 Sliced Cooked Corned
 Beef, lb. 25c
 Smoked Picnic Hams, 4 to
 7 lb. average, lb. 25c

**STORES WILL BE CLOSED ALL DAY MONDAY, SEPTEMBER 1
 AND WILL REMAIN OPEN ALL DAY WEDNESDAY, SEPTEMBER 3**